

## MANAGERS TRY TO FIND THEIR WAY

"How do you divide your time between sleep, work and leisure?" management trainer Andreas Salcher asks his audience. The assembled members of the Marketing Club are amazed to hear the results of research carried out by the German publisher Holzbrinck: 33 % sleep, 14 % education and work, 53% leisure time. They did not know they were so well off.

Working hours leave behind a more lasting impression than hours of leisure. Therefore many thinkers and trainers try to release this pressure. Mihaly Csikszentmihaly, US psychologist and "Thinker of the Year 2000", shows managers what they can do to motivate their employees and make work more agreeable for them. In short: a task should be a challenge but manageable, so that the effort is rewarding. This does not seem to be a surprisingly novel idea, but this theory has made the ex-patriate Hungarian professor internationally famous.

**Visionaries** His findings on the "90 most creative personalities in the world" apply to many of the extraordinary guests, who have been invited by Andreas Salcher and Gundula Schatz for the meeting at Melk Abbey from 10 to 12 September.

At this exercise, managers will meet with thinkers like Shirin Ebadi, the holder of the Peace Nobel Prize, Carl Djerassi, the inventor of the contraceptive pill and Anton Zeilinger, a professor for experimental physics. Managers from companies like A.T.Kearney, Raiffeisen and Austrian Airport will certainly be faced with unusual encounters and transcend borders, in particular those separating different fields of knowledge.

### WINNING A SCHOLARSHIP

People who would like to take part at the Meeting at Melk Abbey, but cannot afford the Meeting contribution, are offered the chance to win a scholarship: Six candidates will be selected and invited. Applicants should introduce themselves and describe in short what they expect from the meeting and what they would like to gain from the speakers

Applications can be sent to [karriereservice@kurier.at](mailto:karriereservice@kurier.at), closing date 31 July.